Cook Ross, Inc. Presents:

Re-Inventing Diversity for the 21st Century
Web Seminar

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Cost</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>May 7, 2008</td>
<td>4:00pm-5:00pm EST</td>
<td>$59</td>
<td>Howard J. Ross</td>
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PROGRAM DESCRIPTION

Many of our efforts towards the development of inclusive cultures have just not worked as well as we would like. Millions of dollars and thousands of hours have been spent on recruiting efforts, marketing efforts, and diversity trainings, and yet there are clearly still new and on-going problems to solve and opportunities to explore. Re-Inventing Diversity for the 21st Century offers a new paradigm for transforming the way we do diversity and cultural competency training in the workplace.

LEARNING OBJECTIVES

As a result of this seminar, participants will be able to:

1. Identify the three major themes of the old paradigm of diversity.
2. Identify the three major themes of 21st Century diversity.
3. Identify four ways to shape diversity programs to meet the needs of the 21st Century.

INTENDED AUDIENCE

This activity has been planned for leaders who are responsible for cultural competency initiatives or curriculum, or are interested in bringing cultural competency to their organization.

EDUCATIONAL METHOD

The educational method for this web seminar is live lecture with accompanying slides and interactive discussion. Sixty minutes.

COST

This introductory event is being offered for $59/participant, with one (1) contact hour.

FACULTY

Howard J. Ross  Founder and Chief Learning Officer of Cook Ross, Inc., has over 20 years experience specializing in the development of diversity and cultural competency processes that result in the integration of mission, work flow, and people to increase organizational performance on all fronts.
ACCREDITATION AND CEU DESIGNATION

This activity has been planned and implemented in accordance with the criteria established by the International Association for Continuing Education and Training (IACET). Cook Ross, Inc. is accredited by IACET to provide continuing education units (CEUs).

Cook Ross, Inc. awards one (1) contact hour to participants who successfully complete this educational activity. Cook Ross, Inc. maintains a permanent record of participants who have been awarded CEU contact hours.

In order to successfully complete the course, participants will be required to demonstrate achievement of the learning outcomes by completing a post-test and obtain at least 80% correct response rate. Transcripts may be obtained from Cook Ross, Inc. by calling 301-565-4035.

Those who fail to demonstrate achievement of the learning outcomes will not be awarded the indicated CEUs nor receive a certificate of completion from Cook Ross, Inc.

Individuals taking any course for CE must remain for the full session. Any participant arriving late or leaving early may be denied credit by the Training Coordinator.

DISCLAIMER

Applicants should check with their accrediting agency to make sure that web-based courses offered by Cook Ross will qualify for CE credit. Approvals vary from state to state.

SPECIAL NEEDS

The American Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. Cook Ross, Inc. is pleased to assist participants with special needs. Please indicate any special needs you may have while registering. If you have questions please call 301-565-4035.

DISCLOSURE STATEMENT

Products and services offered by Cook Ross, Inc. will be discussed during the course.

FOR FASTEST SERVICE, REGISTER ONLINE:  http://cookross.com/events.asp

Or submit this completed application via FAX to: 301-565-3952

REGISTRATION

Please Type or Print Legibly.

Name: _____________________________________________________ Title: _____________________________________________________

Organization: ________________________________________________________________________________________________

Address: __________________________________________________________________________________________________

City/State/Zip: ________________________________________________________________________________________________

E-Mail (Required for registration) __________________________________________________________________________________

Phone: ____________________ Fax: ____________________

How did you hear about this web seminar?: _______________________________________________________________________

Tuition $ 59  Payment ( circle one: Visa / MasterCard / AMEX )

Number _____________________________ Exp Date____________________________

Name on card (print) _____________________________ Signature _____________________________ Date____________________________

Current Cultural Competency/Diversity Efforts:  Number of Employees (check one):

___ Just now exploring options  ____ 1-500

___ Leadership training  ____ 501-1000

___ Orientation training for all staff  ____ 1001-2000

___ Diversity Committee  ____ 2001-5000

___ On-line Tools for Diversity/Cultural Competency  ____ 5000+

To see the complete list of Cook Ross, Inc. programs and events  
or to sign up for our free e-newsletter  